# LAURENBATEY

lauren.batey@uky.edu 859-753-0330 <u>laurenbatey.journoportfolio.com</u>

## PROFILE SUMMARY

I am registered dietitian completing a Master's in Nutrition and Food Systems at the University of Kentucky. I have more than 10 years of experience in writing, marketing, and communications. Through my education and research experience, I have become committed to pursuing a career utilizing my RDN credentials, the extensive communications skills gained through my previous career, and my lifelong love of food and cooking. My skillset and experience would make me an asset to any department seeking to train and mentor the next generation of nutrition professionals.

## EDUCATION

## Master's in Nutrition & Food Systems

Graduation December 2022

University of Kentucky

Lexington, KY

Thesis: "It's just part of our hospitality:" Examination of cultural factors that may inform future initiatives to improve health outcomes in a rural Appalachian community

**Bachelor's in Dietetics** 2017-2021

University of Kentucky

Lexington, KY

Summa Cum Laude

## **Coordinated Program Dietetic Internship**

January-August 2021

University of Kentucky

- Food Service: UK Dining/Campus Kitchen
- Medical Nutrition Therapy: Good Samaritan Hospital
- Community Nutrition: UK Health & Wellness

## **Bachelors in Interdisciplinary Studies**

2001-2005

Austin Peay State University Clarksville, TN Summa Cum Laude

## WORK EXPERIENCE

## **Graduate Assistant Marketing & Communications**

August 2021 - Present

University of Kentucky, Department of Dietetics and Human Nutrition

- Strong attention to detail through the design and launch of department website
- Spearheaded campaign for new MS online program including print and digital media
- Managed campus wide communication through Korbyt digital software
- Utilized skills in written and visual communication through departmental flyers and other promotional materials

## **Graduate Teaching Assistant**

August 2021 - Present

University of Kentucky, Department of Dietetics and Human Nutrition

- Lab director for DHN 514: Dietetics Communication & Counseling
- Completed assignment and exam grading as well as student tutoring for DHN 512: Medical Nutrition Therapy I
- Participated in grading, mentorship, and pre/post assessment during dietetic simulations for 3 semesters

**Lab Director** 2022

Performance Nutrition and Body Composition Laboratory

- Oversaw all scheduling and calendar maintenance
- Managed undergraduate student employees
- Performed BodPod and RMR testing for paid clients

## Work-Study Kitchen Director

2022

The Campus Kitchen at the University of Kentucky

- · Managed all kitchen activities including cooking and processing shifts
- Prepared meals up to 50 servings
- Developed unique recipes from donated ingredients
- Participated in purchasing and stock assessment

## Website & Social Media Manager

2016 - 2017

International Inbound Travel Association

- Managed all website content and design along with daily social media activity
- Responsible for new member recruitment and partnership management for existing members
- Participated in the planning and organization of annual summits, Board of Directors meetings, and charity/fundraising events

#### **Content Editor & Features Writer**

2014 - 2016

**Events Curacao** 

- Used extensive writing experience to contribute as editor to all magazine content
- · Developed article ideas, layout design, and overall tone
- Head author for 6 feature articles on a variety of travel related topics
- Provided inventory of 2016 edition to over 50 vendors

## TECHNICAL SKILLS

Graphic Design: highly trained in Canva Pro, PowerPoint, Canvas, and Powtoon

**Digital Portfolio** 

Website Design: experienced in Drupal 9.0, Wix, and WordPress

**DHN Department Website** 

Social Media: online presence management via Facebook, Instagram, and Twitter for academic and professional organizations

Promotional Campaigns: brand and asset management through print and digital media

## PERSONAL SKILLS AND RELEVANT EXPERIENCE

- Detail oriented
- Experienced multitasker
- Dedicated
- Compassionate

- Lecture design and implementation
- Grading + use of Canvas software
- Mentorship
- Running simulations

## VOLUNTEER EXPERIENCE

## **Bluegrass Academy of Nutrition & Dietetics**

Board of Directors: Social Media Coordinator Jul 2021 - July 2022

## Veteran's Affairs Hospital

**Patient Transport** July 2020 - November 2020

## **God's Pantry**

Food Distribution July 2020 - January 2021

### **Student Dietetic & Nutrition Association**

**Public Relations Officer** January 2019 - January 2020

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#### RESEARCH AND PRESENTATION EXPERIENCE

## Health, Education and Behavior

- Lead author
- It's just part of our hospitality:" Leveraging Cultural Factors to Improve Health Outcomes in a Rural Appalachian Community.
- Submitted for consideration in July 2022

## International Journal of Environmental Research and Public Health

- Co-author
- Exploring Perceived Importance of a Novel Emergency Food Program during COVID-19 and Program Recipient Characteristics
- Published in 2021

#### International Journal of Environmental Research and Public Health

- Research poster presentation
- Appalachian Translational Research Network Health Summit, Lexington, KY, pending for November 2022

## **Current Developments in Nutrition**

- Abstract poster design
- Body Looks as Second Most Important Concern for Health in College Students Although Low Dietary Quality

#### International Journal of Environmental Research and Public Health

- Research poster presentation
- National Health Outreach Conference, Kansas City, MO, May 2022

## **UK College of Fine Arts**

- Presentation for CFA students
- General Nutrition and Mindful Eating, Lexington, KY, pending for December 2022

#### DHN 591: Special Problems in Dietetics and Human Nutrition

- Guest lecture
- Exploring Qualitative Research, Lexington, KY, September 2022

#### CITATIONS

Barr, M., Kuman, A., & Batey, L. (2021). Body Looks as Second Most Important Concern for Health in College Students Although Low Dietary Quality. Current Developments in Nutrition, 5(Supplement\_2), 962-962.

Barr, M. L., OoNorasak, K., Hughes, K., Batey, L., Jackson, K., Marshall, H., & Stephenson, T. (2021). Exploring Perceived Importance of a Novel Emergency Food Program during COVID-19 and Program Recipient Characteristics. International Journal of Environmental Research and Public Health, 18(20), 10786.

Batey, L., DeWitt, E., Brewer, D., Cardarelli, K., Norman-Burgdolf, H. (2022). "It's just part of our hospitality:" Leveraging Cultural Factors to Improve Health Outcomes in a Rural Appalachian Community. Health Education and Behavior. (In Preparation)

Batey, L., DeWitt, E., Norman-Burgdolf, H. (2022, May). Leveraging Cultural Factors within a Rural Appalachian Community to Address Health Disparities. National Health Outreach Conference. Kansas City, MO.

## REFERENCES AVAIABLE UPON REQUEST